

# IJCAI-2019

## August 10-16, 2019

### SPONSORSHIP AND EXHIBITION GUIDE



The International Joint Conferences on Artificial Intelligence, IJCAI, is the most prestigious international gathering of Artificial Intelligence researchers. Every year IJCAI is held in a different country jointly sponsored by the IJCAI organization and the national AI society of the host nation. **IJCAI-2019 will be held in Macau, China.** This will be the 28th IJCAI and it is 50 years anniversary since first IJCAI was held in 1969.

IJCAI-19 will gather top AI researchers and experts from all over the world, and due to its proximity, 2019 will feature many participants from world-wide to celebrate 50 years anniversary of IJCAI history. **We invite you to participate in the sponsor and exhibitor program for IJCAI-2019.** This will provide an excellent opportunity to demonstrate your brand to some of the world's brightest minds working in Artificial Intelligence, Robotics, and Machine Learning – areas at the forefront of the world's most exciting technological changes – your brand will additionally be exposed to millions of viewers and readers through media reports on the conference. While participating in the conference you will also have access to Macau's world-class dining, entertainment, and networking opportunities.

Your support of IJCAI-19 will allow us to expand participation in IJCAI-19 by, e.g., provide support to students and junior researchers. This increased participation will in turn allow you to increase your brand awareness in the high-tech labour market.

Thank you for your interest in supporting IJCAI-19 and we look forward to welcoming you to Macau, China!

Yours sincerely,

IJCAI-19 Local Arrangements Committee

## GENERAL INFORMATION

### Conference Dates

Tutorials	August 10-12 (Sat-Mon)
Workshops	August 10-12 (Sat-Mon)
Main Technical Program	August 13-16 (Tue-Fri)
Exhibit Program	August 13-16 (Tue-Fri)
Industry Day	August 14 -15 (Wed-Thu)
CEO Forum	August 16 (Fri)
Reception	August 12 (Mon) Evening
Banquet	August 14 (Wed) Evening
Student Reception	August 15 (Thu) Evening

### Venue

IJCAI-19 will be held at Venetian Macao.

IJCAI-19 will have plenty space for exhibitions from sponsors and publishers. The nearby location of the coffee breaks and posters will serve to maximize participation and interest in the exhibits.

### Scope

Based on previous IJCAI conferences, we expect an attendance of over 4,000 participants, drawn from the world's top technical universities, research labs, and applied industry firms.

The IJCAI-19 technical standards are very high. Typically, only about 20% or less of submitted papers are selected for oral or poster presentation at IJCAI-19. This means that our participants are drawn from the world's best AI experts.

## OVERVIEW OF COLLABORATIONS

**Contact:** IJCAI-2019 Sponsorship Chair: Dou Shen ([sponsorships@ijcai-19.org](mailto:sponsorships@ijcai-19.org)) or IJCAI Sponsorship Officer: Chengqi Zhang ([Chengqi.Zhang@uts.edu.au](mailto:Chengqi.Zhang@uts.edu.au))

### **Objective of the Collaboration**

IJCAI-19 thanks to the generous support of sponsors that we can support more participations by students and academic researchers.

The easiest and most typical means by which sponsors may contribute to IJCAI-19 is through a flat amount of funding towards the organization of the conference in general. IJCAI-19 is pleased to offer several tiers of benefits to sponsors. In addition, the organizing committee will do its best to accommodate alternative forms of support. The intention of the IJCAI-19 organising committee is to ensure that all sponsors receive the highest recognition in return for their generous support to the Conference.

### **Types of Collaborations**

There are two types of collaborations available to IJCAI-19 partners.

- **Main Conference Collaboration**  
Sponsors of IJCAI-19 enjoy various benefits, including registrations to the full technical conference, exhibit spaces, and display of their company logo in printed materials, on signs, and on the web sites. See sponsorship levels on the next page.
- **Exhibition** See exhibition information on Page 6.

A breakdown of all collaboration levels and benefits is on the next page. We also accept flat donations in any amount.

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## How to Sponsor

### Diamond: US\$60,000

- 9 complementary full registrations (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program)
- 3 complementary exhibit stands
- optional presentation or demonstration during the industry sessions
- 8 pieces of advertisements in the Job Match program on the IJCAI-19 webpage
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-19 website and proceedings
  - IJCAI-19 registration area
  - Signs at appropriate conference events
- If the sponsor continues to sponsor IJCAI at Platinum level or above in past three conferences in a row,
  - the logo of this sponsor will be also displayed in the IJCAI Trustee webpage (<https://www.ijcai.org/>) for one year and
  - the sponsor is entitled either two additional registrations or one additional exhibit booth

### Platinum: US\$30,000

- 6 complementary full registrations (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program)
- 2 complementary exhibit stands
- optional presentation or demonstration during the industry sessions
- 6 pieces of advertisements in the Job Match program on the IJCAI-19 webpage
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-19 website and proceedings
  - IJCAI-19 registration area
  - Signs at appropriate conference events
- If the sponsor continues to sponsor IJCAI at Platinum level or above in past three conferences in a row,
  - the logo of this sponsor will be also displayed in the IJCAI Trustee webpage (<https://www.ijcai.org/>) for one year and
  - the sponsor is entitled either two additional registrations or one additional exhibit booth

### **Gold: US\$20,000**

- 4 complementary full registrations (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program)
- 2 complementary exhibit stands
- optional presentation or demonstration during the industry sessions
- 5 pieces of advertisements in the Job Match program on the IJCAI-19 webpage
- access to the job matching program before the student reception
- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-19 website and proceedings
  - IJCAI-19 registration area
  - Signs at appropriate conference events

### **Silver: US\$10,000**

- 2 complementary full registrations (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program)
- 1 complementary exhibit stand
- 4 piece of advertisement in the Job Match program on the IJCAI-19 webpage
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-19 website and proceedings
  - IJCAI-19 registration area
  - Signs at appropriate conference events

### **Bronze: US\$5,000**

- 1 complementary full registration (these include welcome reception, banquet, coffee-breaks, conference bag and access to technical program)
- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-19 website and proceedings
  - IJCAI-19 registration area
  - Signs at appropriate conference events

## **INDUSTRY DAY SPONSORSHIP**

**Contact:** IJCAI-2019 Industry Chair: [Yu Zheng \(msyuzheng@outlook.com\)](mailto:msyuzheng@outlook.com)

The Industry Day brings together researchers, entrepreneurs, and executives to exchange insights on the role of AI in consumer, corporate, and government applications. With talks by

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industry leaders, a panel and an exhibition of ongoing projects that leverages nearby major industry and research institutions, the Industry Days provide a unique opportunity for research and industry innovators to dialog about major trends in Cognitive Computing, Big Data Insight, and other overarching themes.

### **Industry Day Special: US\$10,000**

This level of support would entail the following:

- 2 complementary registrations for Industry Days
- optional presentation or demonstration during the industry sessions
- Plus the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - IJCAI-19 website and proceedings
  - IJCAI-19 registration area
  - Signs at appropriate conference events

### **Donation**

IJCAI-19 will also accept flat donations in any amount.

## **EXHIBITIONS**

**Contact:** IJCAI-2019 Exhibition Chair: [Leong Hou U \(ryan1hu@umac.mo\)](mailto:ryan1hu@umac.mo).

An important type of support you may give to IJCAI-19, independent of the other forms, is to participate as a main conference exhibitor. In this fashion you would make visible to the academic and industrial community your positioning in the field and help provide conference participants with a concrete reference to your current uses, needs and opportunities for Artificial Intelligence.

Exhibitors will have a basic 3m x 3m booth space with basic power supply and display conditions detailed below.

### **Basic Exhibitor Stand:**

**USD 5,000 for commercial exhibitors**

**USD 2,500 for publishers, universities and non-profit organizations**

This option includes:

- One table, two chairs and electrical switchboard (1.1kw/220v).
- Poster board (up to 3 feet wide, 6 feet high)
- One-line table-top identifier board with company name

- 
- 1 ink, company logo not included
  - One exhibitor pass
    - Coffee-breaks and technical program included

**Extra Options (same prices for all sponsors and exhibitors):**

- Additional exhibitor pass (4-day)
  - Coffee-breaks and technical program included
  - US\$500
- Additional 6 square meter space (subject to availability)
  - Includes one table, two chairs
  - US\$2,000

Other extra options (extra tables and chairs, wall boards, spot-lights, etc.) are available from the conference venue.

Every effort will be made to assign the requested space according to the floor plan. However, IJCAI-19 cannot guarantee that the particular space requested will be available and/or assigned. Assignments will be made on a first-come, first-serve basis, and only after receipt of the contract form and the corresponding payment, (100% of total cost payable on application).

## HOW TO SPONSOR OR EXHIBIT

Thank you for your interest in supporting IJCAI-19!

Please complete the appropriate commitment form as soon as possible to [sponsorships@IJCAI-19.org](mailto:sponsorships@IJCAI-19.org), or contact the exhibit or the sponsorship chairs by e-mail to discuss your requirements further.

### **Payment method**

Payment can be made by bank transfer in US Dollars (\$), payable as follows:

SWIFT code	DEUTDE6FXXX
IBAN code	DE69 6807 0030 0140 0209 00
Routing #	68070030
Receiving Bank Address	DEUTSCHE BANK AG, Global Transaction Banking, Theodor-Heuss-Str. 3, D-70174 (<=postal code) Stuttgart (city), Germany
Name(s) on Receiving Account	IJCAI (Bernhard Nebel and Vesna Sabljakovic-Fritz)

28TH INTERNATIONAL  
JOINT CONFERENCE ON  
**ARTIFICIAL INTELLIGENCE**

Macau  
August 10-16, 2019

Address of Account Holder at Receiving Bank	c/o Prof. Bernhard Nebel, Georges-Köhler-Allee 52, D-79110 Freiburg, Germany
Account type	Checking
Email for payment notification	<a href="mailto:nebel@ijcai.org">nebel@ijcai.org</a> , <a href="mailto:vsfritz@ijcai.org">vsfritz@ijcai.org</a>

Bank fees must be paid by the sponsor or exhibitor. All invoices should be paid prior to arrival in the exhibition. We will not allow build-up if a balance is outstanding.

Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying receipt for the amount received.

**Cancellations and Refunds**

Cancellations prior to May 1, 2019 will be charged a 25% cancellation fee. Thereafter, no refunds will be made.

**Insurance**

Companies participating in the conference are required to take out appropriate insurance. IJCAI-19 is not liable for any losses that sponsors or exhibitors experience as part of their participation in the conference.



**MAIN CONFERENCE SPONSORSHIP APPLICATION**

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-19 conference.

Sponsorship Level (Diamond, Platinum, Gold, Silver, Bronze):

\_\_\_\_\_

Confirm amount of sponsorship: USD \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Company/Organization name to use in publicity material, if different:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (if US): \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: (+ ) \_\_\_\_\_

Email: \_\_\_\_\_

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to [sponsorships@IJCAI-19.org](mailto:sponsorships@IJCAI-19.org). The sponsor agrees to its use as outlined in the IJCAI-19 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

\_\_\_\_\_

\_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_\_

**INDUSTRY DAY SPONSORSHIP APPLICATION**

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-19 conference.

Sponsorship Level (Special, Exhibitor): \_\_\_\_\_

Confirm amount of sponsorship: USD \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Company/Organization name to use in publicity material, if different:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (if US): \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: (+ ) \_\_\_\_\_

Email: \_\_\_\_\_

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to [sponsorships@IJCAI-19.org](mailto:sponsorships@IJCAI-19.org). The sponsor agrees to its use as outlined in the IJCAI-19 Sponsorship Opportunities brochure.

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Signature & Company Stamp:

\_\_\_\_\_, \_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_\_

**APPLICATION AND CONTRACT FOR EXHIBITOR**

Check your organization type: Commercial (USD 5000) \_\_\_\_\_  
Nonprofit or publisher (USD 2500) \_\_\_\_\_  
Academic (USD 2500) \_\_\_\_\_  
Indicate number of extras, or 0 for none: 4-day exhibitor pass (USD 500) \_\_\_\_\_  
Additional 6 sqm space (USD 2,000) \_\_\_\_\_

Confirm total order amount: USD \_\_\_\_\_

Preferred booth number: (1st choice) \_\_\_\_\_ (2nd choice) \_\_\_\_\_ *IJCAI-19 cannot guarantee preferred booth placement.*

Company/Organization: \_\_\_\_\_

Name that should appear on the booth and in publicity material, if different: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (if US): \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: (+ ) \_\_\_\_\_

Email: \_\_\_\_\_

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to [sponsorships@IJCAI-19.org](mailto:sponsorships@IJCAI-19.org). The exhibitor agrees to its use as outlined in the IJCAI-19 Sponsorship Opportunities brochure.

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker's check made out to International Joint Conferences on Artificial Intelligence or a copy of the bank transfer made to the Account indicated in the Sponsorship Booklet.

Signature & Company Stamp:

\_\_\_\_\_, \_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_\_

**DONATION FORM**

We want to make a contribution to the development of Artificial Intelligence by supporting the organization of the IJCAI-19 conference.

Amount of donation: USD \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Company/Organization name to use in publicity material, if different:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State (if US): \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone: (+ ) \_\_\_\_\_

Email: \_\_\_\_\_

Please provide us also with a high-resolution electronic copy of the sponsor's logo by email attachment to [sponsorships@IJCAI-19.org](mailto:sponsorships@IJCAI-19.org).

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract, and will send the donation to IJCAI-19 via bank transfer as instructed in the IJCAI-19 Sponsorship Booklet.

Signature & Company Stamp:

\_\_\_\_\_

\_\_\_\_\_ of \_\_\_\_\_, 20\_\_\_\_\_